

Advocacy and Communication Platform

Meeting schedule:

Serial	Date
1st meeting	08.11.2018
2nd meeting	16.01.2019
3rd meeting	25.03.2019
4th meeting	10.07.2019

Platform objectives:

- **To communicate and coordinate between different ministries and other stakeholders related to nutrition to materialize, monitor and evaluate the SBCC activities referred in NPAN-2.**
- **To take appropriate measures to raise awareness among policy makers and mass population.**
- **Provide support to Bangladesh National Nutrition Council regarding publication and dissemination of nutrition related messages.**
- **Strengthen Bangladesh National Nutrition Council by disseminating and monitoring evidence based news related to nutrition in different mass media and newspaper.**
- **To advocate different ministries and other relevant stakeholders to materialize them in formulating nutrition related policy and plan.**
- **To conduct the responsibilities vested upon by Bangladesh National Nutrition Council.**
- **If necessary they can Co-opt up to 3 interested specialists as members. At least one third members needed to fill up the quorum.**

Activities till date:

- **Formulation and validation of ‘Advocacy Plan for Nutrition Bangladesh 2019-2025’.**
- **Operationalization of ‘Advocacy Plan for Nutrition Bangladesh 2019-2025’ is in process.**

- **‘Video documentary of BNNC’ focusing on different activities of BNNC has been made.**
- **Organizational brochure has been made in both Bengali and English language.**
- **Regular meetings done.**

Activities yet to be done:

- **Formulation of BNNC-DPs consortium for Operationalization of ‘Advocacy Plan for Nutrition Bangladesh 2019-2025’ is yet to be done.**
- **Development of different advocacy and SBCC materials needs to be done.**
- **Regular publication of nutrition related newsletter, reports etc.**

Challenges:

- **To maintain the theme of nutrition throughout the year not for just some weeks or days.**